

Luxury. Style. Different.
October 12 - 17th 2015



SANTA FE
Fashion Week



THE INSIDERS GUIDE TO SANTA FE BMW & MINI SANTA FE FASHION WEEK 2015

October 12th - 17th

For the fourth year, the event will bring the fashion world together in the high desert mountains of Santa Fe for a week long celebration of ethical, fashion-forward, designs and designers, celebrities and fun. This year's Featured Host is Naima, a winner of *America's Next Top Model* as well as author of *Model Behavior*. The week will culminate in signature runway shows on Friday, Oct. 16 and Saturday, Oct. 17 at the Santa Fe Convention Center.

"We're stepping up to the plate and bringing in *Project Runway* designers and also a celebrity host," said Executive Producer Stephen Cuomo. "It's so big for Santa Fe, the region, and fashion. Santa Fe is showing it's quickly becoming the next Milan, but with all the wonders and culture of Northern New Mexico at its disposal."

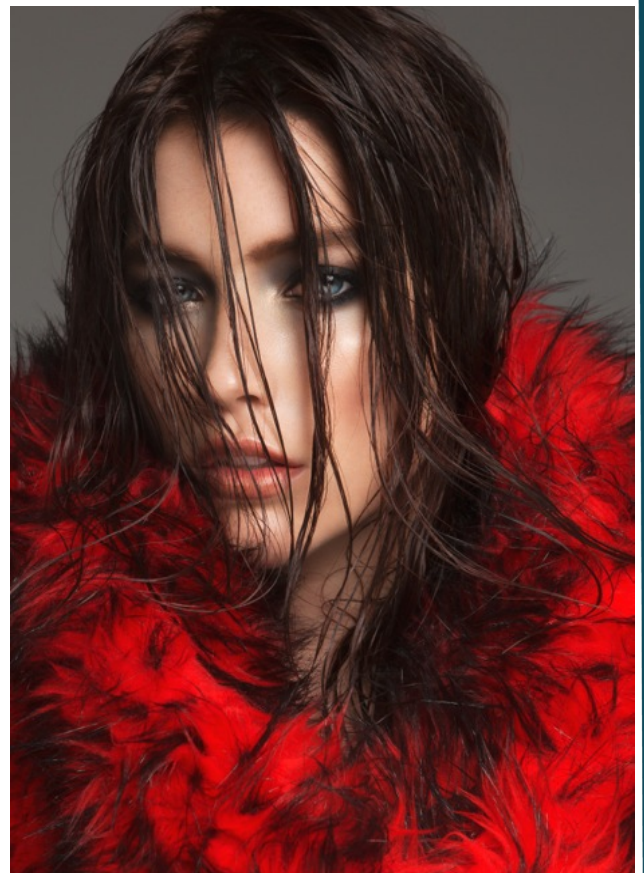


photo courtesy Samantha Plasencia

WHO PAYS THE PRICE FOR OUR CLOTHING?



VIOLET CROWN



PRESENT

THE TRUE COST

SCREENED FOR THE 1ST TIME IN
NEW MEXICO

MONDAY OCTOBER 12TH 6PM

@ Violet Crown Santa Fe

With QnA by

Director Andrew Morgan Producer Michael Ross



We'll be Kicking off Fashion Week Monday the 12th of October 6p – 8:30p at the Violet Crown with the New Mexico Premiere of the Movie "True Cost" - the hard-hitting documentary about fast fashion and its effect on the fashion industry and society. Meet the Director and creator Andrew Morgan and Producer Michael Ross for an intimate QnA session following the Movie.

Violet Crown

1606 Alcaldesa St, Santa Fe, NM 87501

(505) 216-5678

photo credit: www.railyardsantafe.com

<http://santafe.violetcrowncinemas.com/>



LOVE MUSIC: HATE RACISM

ROCK AGAINST RACISM

BLACK N WHITE BOOGIE - WEAR WHITE UNDER BLACK LIGHTS

Celebrating the RAR : Santa Fe Website Launch

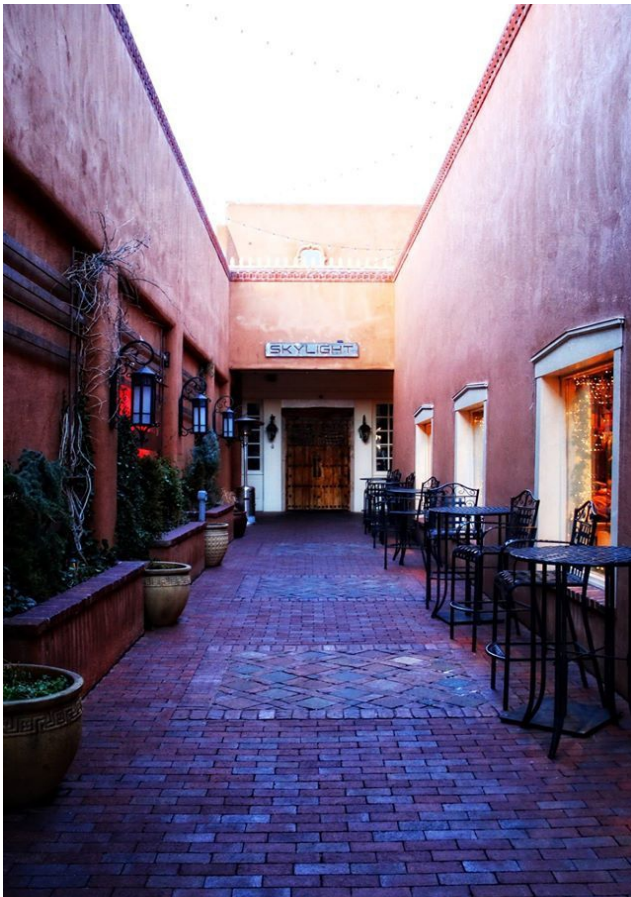
Proceeds Benefiting Rock Against Racism Santa Fe

@ Skylight Santa Fe
139 W. SAN FRANCISCO ST.

MUSIC BY **DREMON**

Rock the Runway @ SANTA FE Fashion Week

MONDAY OCTOBER 12TH *First 100 People Appear in a Commercial!*
Live Music A 'Fashion in Film' Review Silent Auction



*The same evening, immediately following "True Cost", the party moves to Skylight in Santa Fe at 8:30pm where we will #RocktheRunway in true Fashion Tradition at Rock Against Racism Santa Fe's Concert and Website Launch Party. Dress to impress for the annual "Black and White Boogie" | Black Light/Wear White Party. Professional photos for THE FIRST 100 PEOPLE WHO WILL APPEAR IN A PIVOTAL COMMERCIAL for this historic organization based on the original 1970's Punk and Reggae spelling now carrying the torch as Rock Against Racism Santa Fe! Dance the night away under black lights while enjoying live art and Fashion during this event to raise money for this very worthy cause. Music by **Dremon**. NO COVER. **DONATIONS ACCEPTED.***

Skylight
139 W San Francisco St, Santa Fe, NM 87501
(505) 982-0775
skylightsantafe.com

Animal-
Tested
Cosmetics

Is Their Blood On Your Hands?



SANTA FE
FILM FESTIVAL

SANTAFE
Fashion Week

INDUSTRY PROFESSIONALS SIGN THE PLEDGE
BREAKOUT SESSIONS | BOOTHS | LASER LIGHT SHOW
TUESDAY OCTOBER 13TH 7PM \$10 AT THE DOOR
DO IT FOR THE PLANET DO IT #FORMYNAKEDSELFIE
BLOODY BODY PAINTING & MORE!
HAVE YOUR PICTURE TAKEN | BE A PART OF THE CAMPAIGN

Special Performance by

RED LIGHT CAMERAS
INDIE GARAGE POP

@ the *Palace*
restaurant & saloon

TAKE THE PLEDGE: CRUELTY-FREE AND ORGANIC
CHOICES IN FILM AND FASHION

Take The Pledge.

WITH THE SANTA FE FILM FESTIVAL, THE IATSE 480 AND SANTA FE FASHION WEEK. ACTORS, MODELS, AND MAKEUP ARTISTS TAKE A HISTORIC STAND.

Tuesday, October 13th, marks the launch of an International campaign urging the Film & Fashion Industries to use Cruelty-Free and Organic Makeup and Bodycare Products

- Cruelty-Free & Giveaways | Goodie Bags
- Talks about the Role of these Cosmetics in the Industry (Light Fare during Talks)
- Indie Pop Sensation **Red Light Cameras**
 - Body Painting
- Campaign Poster Photo Shoots – Get Painted **Bloody!** Do it for the Animals, Do it for the Planet



Hashtag #MyNakedSelfie #signthepledge

The Palace
142 W Palace Ave Santa Fe, NM
(505) 428-0690
<http://palacesantafe.com/com>

Toni & Guy Academy | VIP Meet 'N Greet in Albuquerque

Wednesday October 14th 5p – 8p We have our VIP-Only Meet 'N Greet for our Sponsors, Buyers, Models, Designers, and Staff to get to know each other right before the big show! Toni & Guy Academy is one of our oldest and most exciting sponsors and we love to give a nod to our Albuquerque friends at this exclusive industry event every year.

Toni & Guy Academy

2201 Uptown Loop Rd NE Ste F, Albuquerque, NM 87110

(505) 842-8616

abq.toniguy.edu/

Santa Fe Fashion Week Shop 'N Stroll on Canyon Road

Shop N' Stroll on Canyon Road (Participating Galleries) <http://visitcanyonroad.com/>

Thursday October 15th, 2015 – **4p to 8p**

On **Thursday October 15th Shop N' Stroll on Canyon Road 5p - 8p** will feature our internationally-acclaimed designers, along with our 3 Project Runway Designers Richard Hallmarq, Samantha Plasencia, and Project Runway Allstar Samantha Black. Enjoy refreshments and light fair while enjoying Fine Art and Shopping Runway Fashions at Designer PopUp Boutiques. This all-ages event is also free of charge to attend. Introducing Internationally-Acclaimed Scientist and 3-D Design Artist Madeline Gannon featured in Popular Science <http://www.popsci.com/scientist-who-is-making-3d-printing-more-human> Preview her lovely, innovative, and beautiful designs at <http://www.madlab.cc/> See her designs in person at Gannons Antiques on 729 Canyon Road in Santa Fe.

Participating Galleries include Winterowd, GF Contemporary, Gannons Antiques, Giacobbe & Fritz, Gallery 901, and Nuart.

GF Contemporary

GF contemporary is dedicated to finding art that is fresh, compelling and meaningful for the environments in which our clients live and work.

We understand that art acquisition can be a passionate process that occurs between the collector, the artist, and the gallery. We strive to create a remarkable, ongoing collaboration between those three forces. Our ultimate objective is for the collector to feel engaged in an ongoing relationship which will ultimately result in a life enriched by fine art and the camaraderie of the collecting process. We would love to participate with you in your personal art journey.

Address: 707 Canyon Rd, Santa Fe, NM 87501

(505) 983-3707

www.gfcontemporary.com/





Winterowd Fine Art

A picture is worth a thousand words...

701 Canyon Rd, Santa Fe, NM 87501

[\(505\) 992-8878](tel:(505)992-8878)

www.fineartsantafe.com



Giacobbe and Fritz

Housed in a rambling 1890 adobe with oak floors on historic Canyon Road, Santa Fe's famous street of galleries. The artwork we display, though tremendously eclectic, has in common the qualities of excellence, warmth, freshness, integrity, the embrace of color and texture, and a delight in portraying the world we share.

702 Canyon Rd, Santa Fe, NM 87501

(505) 986-1156

<http://www.giacobbefritz.com/>

Gannons Antiques

Event Parking Located Behind Building

This is a brand-new gallery located underneath a stunning skylight on Canyon Rd. The link goes to the owners based in Florida. Showcased this year and housed in this gallery are 3-D art designs by Madeline Gannon; showcased in Popular Science Magazine and featured on the Santa Fe Fashion Week Main Runway Event at the Santa Fe Convention Center.

729 Canyon Road, Santa Fe NM 87501
(505) 982-9668
www.gannonsantiques.com



Gallery 901

MODERN - CONTEMPORARY -
ENCAUSTIC - JEWELRY - SCULPTURE
708 CANYON RD SANTA FE, NM, 87501

505-780-8390

INFO@GALLERY901.ORG

After-Parties

High Note

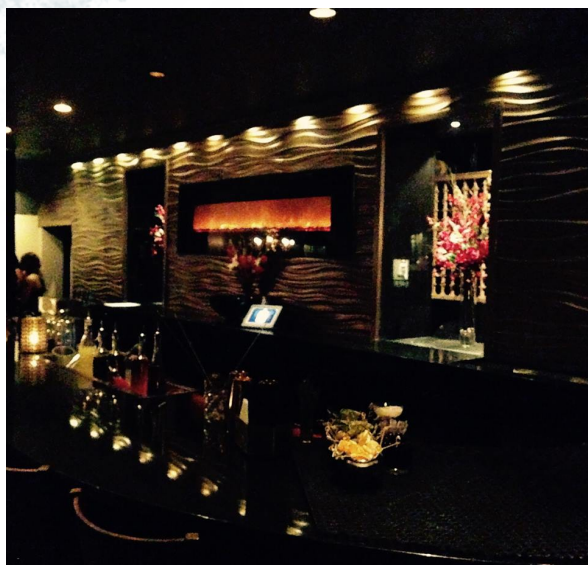
132 Water Street Santa Fe, NM

From 10pm - CLOSE

Santa Fe's Hottest Upscale Speakeasy | Quiet, Comfortable, Intimate

Invite-Only | Limited Seating

Friday and Saturday October 16th and 17th



THE After Party For Santa Fe Fashion Week – With Nina Flowers from RuPaul's Drag Race
From 10pm - CLOSE

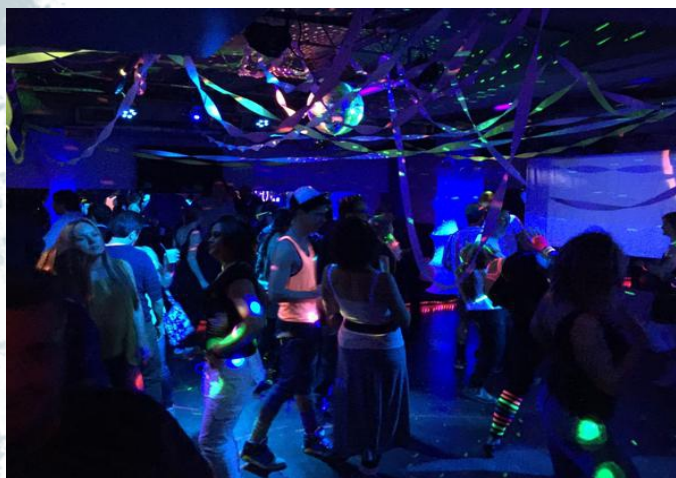


Blue Rooster

101 West Marcy St Suite 5 Santa Fe, NM

505.690.5217

www.bluroosterbar.com/



WHERE TO BUY TICKETS

<http://santafefashionweek.com/buy-2015-tickets>

IF YOU'RE TRAVELING | WHEN YOU ARRIVE

Where to Stay: Our exclusive Hotel Sponsor is Drury Plaza Hotel at Santa Fe located at 828 Paseo De Peralta, Santa Fe, NM 87501.

SANTA FE GENERAL VISITORS INFORMATION

[Santa Fe Visitors and Convention Bureau](#)

The official website for Santa Fe. Find hotels, discover things to do in Santa Fe and the surrounding areas.

[Santa Fe Gallery Association](#) View our vast art scene in one click & has a great ART Calendar to plan your trip.

[Inside Santa Fe Travel Planner](#) Contact them for a free guide.

[SantaFean Magazine](#) Subscribe to this excellent publication to feel like a local.

[The Collectors Guide](#) Art guide dedicated to New Mexico arts.

[New Mexico](#) Find New Mexico Tourism information here.

[Santa Fe Guides](#) Need a Tour Guide to get more out of your Santa Fe Experience. These are the best.

[Santa Fe Cultural Treasures](#) A unique Santa Fe experience combining Native art & cuisine.

[Canyon Road Merchants Association](#) Learn about Canyon Road events and happenings.